

EXTRACT FROM THE MINUTES OF THE 70th MEETING OF THE EXECUTIVE
COUNCIL HELD ON MARCH 23, 2021

ITEM NO.11

REGULATIONS FOR THE BBA, MBA INTEGRATED DEGREE PROGRAMME


The Vice-Chancellor informed the members that the National Education Policy-2020 recommends multi-discipline Universities and they should bring Universe of Knowledge to the campus. Accordingly, some institutions have started offering programmes in different areas of specialization. Recently, the Indian Institute of Management, Rohtak has started BBA-LLB course from 2021-2022. NALSAR University of Law already had started MBA Programme through its Department of Management Studies from the year 2013 – 2014 itself. The Vice-Chancellor informed the Council that the Academic Council on the suggestion made by Hon'ble Shri Justice Madan B. Lokur is planning to offer MBA (Court Management) for the Registry of High Courts / District Courts through ODL / Online mode. As per the NEP there should be 'Lateral Entry' and 'Exit' Option to provide flexibility for the students. Considering the aforementioned facts and the recommendations of the Academic Council, the Executive Council approved the proposal of starting of BBA MBA Integrated Degree Programme by the Department of Management Studies from the academic year 2021-2022.

Prof. K. Vidyullatha Reddy suggested distribution of the credits equally among all the semesters. Prof. N. Vasanthi suggested considering JEE Mains score also for the admission.

The Executive Council in principle approved the draft Regulations and directed revision of the curriculum and the eligibility as suggested by the members. The draft Regulations as prepared after incorporating the suggestions made by the members at the meeting are enclosed herewith as **Annexure - I**.

The Council further authorized the Vice-chancellor to make necessary modifications in the draft Regulations, wherever necessary and the same shall be placed before the Councils for ratification. The Council suggested that as far as possible the general rules with regard to grading system, procedure for change of name, Academic Misconduct Regulations may be uniformly followed for all the programmes offered by the University.




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REGULATIONS FOR

5 year Integrated BBA-MBA DEGREE PROGRAM

1. ELIGIBILITY

A. The applicants of the Five-year Integrated BBA-MBA program should meet the following eligibility criteria:

- i. Candidates who have completed their Class 12th exams from a recognized board with a minimum of 60% aggregate marks (50% for SC/ ST candidates) or equivalent CGPA in Class 12th are eligible to apply; and
- ii. Valid CLAT/IPMAT(IIM, Indore)/IPMAT(IIM, Rohtak)/JIPMAT(IIM, Jammu & Bodhgaya)/JEE (Mains) score card.

Note: Candidates appearing for their 10+2 or equivalent examination can also apply. Candidates who have applied for CLAT/IPMAT(IIM, Indore)/IPMAT(IIM, Rohtak)/JIPMAT(IIM, Jammu & Bodhgaya)/JEE (Mains) can apply with the proof of the registration for the said tests. They need to submit the score cards immediately after declaration of the merit list of the said examinations.

B. To be eligible for admission under the Resident Student of Telangana category seats, in addition to complying with the eligibility as mentioned above, candidates must fulfill the following conditions and must secure appropriate rank in order of merit in CLAT/IPMAT(IIM, Indore)/IPMAT(IIM, Rohtak)/JIPMAT(IIM, Jammu & Bodhgaya)/JEE (Mains):

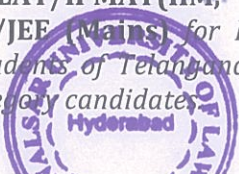
- i. a person who after studying in the State of Telangana for four consecutive years appears for the qualifying examination in the same State
(or)
- ii. a person who has in the previous seven years resided in the State of Telangana for at least a period of four years, and completed the qualifying examination, i.e., 10+2 or equivalent from the educational institutions in the State of Telangana.

2. INTAKE AND RESERVATION

Category	TOTAL Seats Category-wise	No. of Seats for All India candidates	Number of Seats for Resident Students of Telangana
General	41	37	04
Scheduled Caste	09	07 (15%)	02 (15%)
Scheduled Tribe	05	04 (7.5%)	01 (6%)
OBC	05	NIL	05 (29%)
			A (7%)-01;
			B (10%)-01;
			C(1%)-01;
			D(7%)-01;
			E(4%)-01]
TOTAL SEATS	60	48	12

30% (18 seats) Horizontal reservation shall be applicable for Female candidates for admission to Integrated BBA-MBA course. 05% (03 seats) Horizontal reservation shall be applicable for Persons with Benchmark Disabilities (PWD).

Note: Three additional candidates may be admitted over and above the sanctioned intake through CLAT/IPMAT(IIM, Indore)/IPMAT(IIM, Rohtak)/JIPMAT(IIM, Jammu & Bodhgaya)/JEE (Mains) for BBA-MBA program out of which one seat shall be offered to Resident Students of Telangana General Category and two seats shall be offered to General Category candidates.



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The Intake and Reservations may vary as per the decision of the University Bodies.

If a Resident Student of Telangana qualifies for admission in the regular All India merit, he / she shall be considered against the All-India Seat only and not against Telangana Quota Seat. If no candidate is available against the Seats reserved for Resident Students of Telangana, such Seats shall be added to the relevant Categories under All India Quota. The vacant seats of Resident Student of Telangana - OBC shall be converted to Resident Students of Telangana General Category and later to All India General Category.

The unfilled Seats reserved for Scheduled Caste candidates are assigned to Scheduled Tribe candidates and vice-versa. If sufficient eligible SC and ST candidates are not available to fill such Seats, they are reallocated to General Category candidates in order of merit.

3. DIRECT ADMISSION UNDER FOREIGN NATIONAL CATEGORY

12 (twelve) seats are allocated to Foreign Nationals for this course out of which 4 (four) seats are for candidates from SAARC Countries and 4 (four) seats for candidates from non- SAARC Countries and 4 (four) seats for ICCR / Government of India nominees. The candidates who possess citizenship of a country other than India shall only be considered under this Category. Foreign Nationals need not take CLAT/IPMAT(IIM, Indore)/IPMAT(IIM, Rohtak)/JIPMAT(IIM, Jammu & Bodhgaya)/JEE (Mains) and should apply directly to NALSAR.

Note: The vacant seats of ICCR / Govt. of India Nominees and the SAARC shall be offered to the candidates from Non-SAARC Countries. If there are vacant seats in the Non-SAARC category, they may be offered to SAARC Countries, if candidates are available. If there are no candidates under SAARC and Non-SAARC category, then the vacant seats may be offered to ICCR/Govt. of India Nominees. If sufficient candidates are not available under Foreign National Category, University may invite applications till the closure of admissions and the seats may be filled as per merit.


4. ADMISSION PROCEDURE

The admissions to the Integrated BBA-MBA Degree Program will be made considering the CLAT/IPMAT(IIM, Indore)/IPMAT(IIM, Rohtak)/JIPMAT(IIM, Jammu & Bodhgaya)/JEE (Mains), Academic credential, and Personal Interview. Admissions will be offered on merit to those who clear any one of the above tests.

50 % weightage will be given for the performance in the aforementioned entrance examinations; 25 % weightage will be given to the performance at 10th and 10 + 2 or equivalent examination together and 25 % weightage will be given for the performance in personal interview for the preparation of the merit list.

The marks obtained in the aforementioned tests will be converted into percentage and based on merit at the test and performance at 10th and 10+2 or equivalent examination, the candidates will be short listed for personal interview. If a candidate appears for more than one test, the candidate may choose to submit the best one as per his/her choice.




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5. FEE STRUCTURE

Particulars	Integrated BBA-MBA (Amount)
Tuition Fee	<ul style="list-style-type: none">Rs. 3,00,000/- p.a. (Indian Nationals)USD 10,000 p.a. or equivalent Indian Rupees (for students from SAARC countries)USD 15,000 p.a. or equivalent Indian Rupees (for students from Non – SAARC Countries)
User charges (Room Rent, Electricity, Water, Internet Charges etc.)	Rs. 67,000/- p.a.
Refundable Deposits	Rs. 20,000/- (Rs. 14,000/- for SC/ST)

Note:

1. There shall be an increase of Rs.5,000/- p.a. for students from India and SAARC countries and Rs.10,000/- p.a. for students from Non-SAARC countries in the Tuition Fee every academic year for the 5-year integrated B.B.A.M.B.A. Degree Programme.
2. Payment towards Mess shall be made separately by the students in advance on yearly basis which comes to approximately Rs. 35,000/- p.a.
3. The fees / charges are provisional and subject to revision from time to time as per the decision of university bodies.

Financial Aid

Fee Concessions/Scholarships are provided to economically weak and meritorious students as per university rules and regulations

6. CURRICULUM, ATTENDANCE, EXAMINATION & EVALUATIONS AND OTHER RULES

The curriculum, attendance, examination & evaluation and other rules for the 5 year integrated BBA-MBA program will be as indicated in the Manual of Policies which is enclosed herewith.

7. MODIFICATION TO THE REGULATIONS

The Vice-Chancellor is authorized to approve modifications, if any, in the regulations and the Manual of Policies, as and when necessary, which shall be reported to the Academic Council and the Executive Council for ratification.



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Manual of Policies for Five Years Integrated BBA-MBA

Department of Management Studies
(DoMS)

NALSAR University of Law

Vision

"To be recognized as a premier institution in the field of management education engaged in understanding the synergy between functional and legal aspects of business and advancing the theory & practice of business towards making a positive global impact"

Mission

"Nurturing ethical and responsible business leaders by fostering an environment where educational, social, cultural and emotional needs are addressed through a holistic program partnered with staff, students, industry and community"




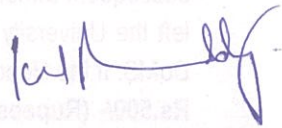

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Enforcement

The Manual of Policies for Students comes into effect for a student from the date of Registration at the University. The rules or policies prescribed in the Manual are applicable to all students, without prejudice to any actions or decisions already taken in the previous Academic Year and also without prejudice to any special rules framed or to be framed in regard to hostel, placement, library, computer centre, etc. Every student must secure a copy of the "Manual of Policies for Students" and carefully go through the prescribed rules and policies. Onus of ignorance will be on the student and will not be grounds for consideration.

1. ACADEMIC YEAR

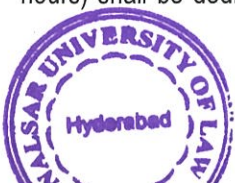
The Academic Year consists of three trimesters as detailed in the Academic Calendar that is available on the DoMS website (doms.nalsar.ac.in). Each trimester is approximately of three months duration. The programme is spread over fifteen trimesters. The academic year commences with an Orientation or Induction Programme for the newly admitted students. Regular classes begin soon after the Orientation or Induction Programme.


2. REGISTRATION

- 2.1. Students are required to register for the first trimester in person on the day earmarked for registration as per the admission call letter. A notice will be put up by the DoMS Office for verification of the original certificates. In case original certificates are not available at the time of verification, provisional certificates will have to be shown.
- 2.2. The students, who could not submit their 10+2 mark sheets and certificates from their respective institution by the day of the verification, should submit them latest by the Registration Day of trimester II, failing which a student's registration may be cancelled except under extenuating circumstances, with specific approval from the VC. In exceptional circumstances, the last date for submission of certificates in support of the qualifying examinations can be extended by the VC. The qualifying examination must be completed before the date of registration at the University. A student is not permitted to pursue any other regular/full – time course under any other institute or University, after registering for the Programme at DoMS, NALSAR. No refund of fee and/or other claim can be made if the student fails to submit the certificates of the qualifying exam and/or fails to meet the minimum eligibility criteria after the extended time for submission of documents of qualifying examination.
- 2.3. Students are required to register in person on the day specified for registration of each subsequent trimester. Those who fail to register on the specified date will be deemed to have left the University unless prior permission for delayed registration is obtained from the Head, DoMS. If the Head, DoMS permits, a student can register by **paying a late registration fee of Rs.500/- (Rupees five hundred) per day** after the due date subject to a maximum allowance of seven working days for late registration. The late registration fee is payable irrespective of the reason or circumstances for the delay in seeking registration. Trimester Registration form (Annexure-I) is attached.

3. CURRICULUM

The Programme is designed in consonance with the Choice Based Credit Policy of the UGC and consists of **core, ability enhancement (compulsory and skill enhancement) and elective (discipline specific and generic) courses**. A course can be of two, three, four, five or six credits. Each credit is equivalent to nine teaching/contact hours, however, core courses of four or five credits that have lab or tutorials, one credit (9 hours) shall be dedicated to lab or tutorial. In most cases, any course will have three scheduled sessions per




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week. Each session shall be of 90 minutes. Exceptions may be made to accommodate visiting faculty or other exigencies.

In the first three years, a student must undergo two core courses with lab, fifteen core courses with tutorial, fourteen mandatory core courses, four ability enhancement compulsory courses, two skill enhancement courses, four discipline centric electives and four generic elective courses and two mandatory summer internship programs at the end of first and second years of study. In the fourth and the fifth year, students must undergo twenty-seven mandatory courses along with a minimum of six and a maximum of ten elective courses and complete the dissertation/industry analysis. In addition, students must undergo a one mandatory summer internship program at the end of the fourth year.

The total credits offered during the programme are three hundred and nine only. Students are required to complete a minimum of two hundred and eighty-five credits for the award of the integrated BBA-MBA degree. The total credits offered in the first three years (at BBA stage) are one hundred and seventy one, whereas, a total of one hundred and thirty eight credits are offered in the last two years (at MBA stage).

3.1 Course Structure

The course map of the five-year integrated BBA- MBA program is as follows:

	(1st week of July – 4th week of Sept)	Cr	(1st week of Oct – 4th week of Dec)	Cr	(1st Week of Feb - 4th Week of Apr)	Cr
Year 1	Term I		Term II		Term III	
	English (Ability Enhancement Compulsory Course)	2	Language and Literature (Ability Enhancement Compulsory Course)	2	Fundamentals of Communication (Ability Enhancement Compulsory Course)	2
	Mathematics for Managers-1 (Core Course with Tutorial)	5	Mathematics for Managers-2 (Core Course with Tutorial)	5	Mathematics for Managers-3 (Core Course with Tutorial)	5
	Business Studies	4	Principles and Practices of Management-1	4	Principles and Practices of Management-2	4
	Basics of Economics (Core Course with Tutorial)	5	Psychology -1 (Core Course with Tutorial)	5	Psychology-2 (Core Course with Tutorial)	5
	Constitution and Business	2	Personality Development (Skill Enhancement Course)	2	History of Business	2
	Total Credits	18	Total Credits	18	Total Credits	18
	SIP-I (Social Sector) (May and June)					
Year 2	Term IV		Term V		Term VI	
	Political Science	3	Business Ethics (Core Course with Tutorial)	5	Human Values	4
	Business Statistics-1 (Core Course with Tutorial)	5	Business Statistics-2 (Core Course with Tutorial)	5	Introduction to Algorithm (Core Course with Tutorial)	5
	Indian Economy (Core Course with Tutorial)	5	Logical Reasoning and Thinking	3	Indian Politics and Policy	3
	Introduction to Excel (Core Course with Lab)	4	Advanced Excel-Macros (Core Course with Lab)	4	Society and Sustainability (Core Course with Tutorial)	5
	Environment Management (Ability Enhancement Compulsory Course)	2	Indian Heritage & Culture	2	Corporate Etiquettes & Image Management (Skill Enhancement Course)	2
	Total Credits	19	Total Credits	19	Total Credits	19
	SIP-II (Start Ups) (May and June)					



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Year 3	Term VII		Term VIII		Term IX	
	Money, Banking and Public Finance (Core Course with Tutorial)	5	Fundamentals of Business Research (Core Course with Tutorial)	5	Introduction to Accounting (Core Course with Tutorial)	5
	(Discipline Centric Elective - 1 – Chose any one)	4	Discipline Centric Elective – 3 – Chose any one)	4	(Discipline Centric Elective - 4 – Chose any one)	4
	1. Introduction to Data Structure		1. Introduction to Database		1. Data Visualization	
	2. Introduction to Innovation		2. Introduction to Critical Thinking & Creativity		2. Frugal Innovation	
	(Discipline Centric Elective 2 – Chose any one)	4	(Generic Elective – 2 – Chose any one)	4	(Generic Elective – 4 – Chose any one)	4
	1. Introduction to Entrepreneurship		1. Team Building and Teamwork		1. International Trade	
	2. Bottom of Pyramid		2. Consumer Law		2. Media Law	
	(Generic Elective - 1 – Chose any one)	4	(Generic Elective – 3 – Chose any one)	4	Organizational Structure and Design	4
	1. Corporate Relationship Management		1. Social Entrepreneurship		Gender Justice	3
	2. Law of Torts		2. Environmental Law			
	Introduction to Philosophy of Management	3	Personal Branding	3		
	Total Credits	20	Total Credits	20	Total Credits	20
SIP-III (Corporates) (May and June)						
Year 4	Term X		Term XI		Term XII	
	Advanced Statistics for Managers	4	Business Research Methods	4	Operations Research	4
	Business Communication	3	Marketing Management-II	3	Marketing Research	4
	Accounting for Managers	4	Operations Management	4	Strategic Management	4
	Organizational Behaviour	4	Managerial Economics-II	3	Introduction to Financial Management	4
	Managerial Economics-I	3	Financial Services, Markets, and Institutions	4	Business and Commercial Laws	4
	Managerial Computing	3	Business Environment	3	Management Information Systems	2
	Marketing Management-1	3	Human Resource Management	3	SYOB (Start Your Own Business)	2
	Managerial Analysis and Decisions	2	Design Thinking for Managers	2		
	Total Credits	26	Total Credits	26	Total Credits	24
SIP-IV (Corporate) (May and June)						
Year 5	Term XIII		Term XIV		Term XV	
	Elective 1 (Compulsory)	4	Elective 1 (Compulsory)	4	Elective 1 (Compulsory)	4
	Elective 2 (Compulsory)	4	Elective 2 (Compulsory)	4	Elective 2 (Compulsory)	4
	Elective 3 (Optional)	4	Elective 3 (Optional)	4	Elective 3 (Optional)	4
	Elective 4 (Optional)	4	Elective 4 (Optional)	4	Elective 4 (Optional)	4
	Corporate Social Responsibility (Visiting)	2	Emotional Intelligence & Leadership (Visiting)	2	Dissertation/Industry Analysis	6
	Seminar Course 1 (Dissertation/Industry Analysis Writing Style & Topic Selection)	2	Seminar Course 2 (Research Design & Methods)	2		
	Total Credits	12 to 20	Total Credits	12 to 20	Total Credits	14 to 22



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Electives Basket		Electives Basket		Electives Basket	
Security Analysis & Portfolio Management	4	Financial Derivatives	4	Mergers, Acquisition & Corporate Restructuring	4
Advanced Financial Management and Analysis	4	Business Analysis & Valuation	4	Behavioural Finance and Financial Planning	4
Marketing Analytics & Decision Making	4	Sales and Distribution Marketing	4	Customer Relationship Strategy & Communication	4
Product & Brand Management	4	Digital Marketing	4	Consumer Behaviour	4
Labor Laws	4	Training and Development	4	Strategic Performance and Compensation Management	4
Recruitment & Selection	4	HRD Instruments and Analytics	4	Managing Diversity and Inclusion	4
Advanced Operations Research	4	Project Management	4	Retail Management	4
Supply Chain Management & Analytics	4	Total Quality Management	4	Enterprise Resource Planning	4
Corporate Taxation & Corporate Governance	4	Secretarial Practice and Compliance	4	Corporate Crimes	4
Corporate Governance and Behaviour of Board of Heads	4	SEBI LODR Regulations	4	International Corporate Governance	4

Note: Each elective in the 5th year is of 4 credits; Maximum number of electives across 13th, 14th and 15th term is limited to 10; Maximum number of electives in any of the 13th, 14th and 15th terms is limited to 4; and Minimum number of electives in each of 13th, 14th and 15th term is 2

**The list of areas of specialization and elective courses are indicative only.*

3.2 Pedagogy

3.2.1 Teaching pedagogy consists of lecture inputs, exercises, cases, role plays, presentations, project-work, term papers, etc. Each instructor uses a suitable mix of methodology to suit the requirements of the course. Students in a course are likewise evaluated in various components, viz. quiz, project & presentations, end-term examination, cases, role plays, and other assignments. On the commencement of the course, the Course Outline is given to the students, specifying the contents of the course, the methodology and the norms for evaluation. The students may, however, check with the instructor if these details are not specified.

3.2.2 The faculty (full time/visiting) shall provide mandatory supplementary reading material to students preferably prior to (or on the day of) commencement of classes of a course.

3.3 Choice of Elective Courses and arriving at Specialisation

3.3.1 The students may choose Discipline Specific and Generic electives at BBA stage from among those provided in the course map. An elective course will be offered only when at least eight students opt for the said elective course. No student shall be permitted to drop a specialization/elective after the commencement of classes.

3.3.2 The students may choose electives at MBA stage from the following indicative areas of specializations:

a) Business Regulations, b) Corporate Governance, c) Court Management, d) Finance, e) Human Resources, f) Innovation and Sustainability, g) Marketing, and h) Operations & Systems.


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3.3.2.1 Choice of specializations / elective course may be exercised in view of their placement and academic interests/subject to concurrence of concerned area coordinator.

3.3.2.2 The elective course in a particular specialisation will be offered only when at least eight students opt for the said elective course.

3.3.2.3 No student shall be permitted to drop a specialization/elective after the commencement of classes in the thirteenth, fourteenth, or fifteenth terms.

3.3.2.4 If a student successfully passes six elective courses of a particular specialization and passes another four elective courses of any other area of specialization, she/he may be awarded MBA with dual specialization with Major and Minor.

3.3.2.5 If a student successfully passes six elective courses of a particular specialization, she/he may be awarded MBA with Major in that area of specialization.

3.3.2.6 If a student does not opt and pass a minimum of six elective courses of a single specialization but completes the required mandatory credits, she/he may be awarded MBA degree.

3.4 Choice of Electives and Registration to Elective Courses

3.4.1 The students are required to give their choice of list of electives towards the end of the second year (for electives offered at BBA stage) and the fourth year (for electives offered at MBA stage) before leaving the University in May for summer Internships. Choice of electives may be exercised in view of their placement/academic interests/specialization subject to concurrence of the faculty concerned.

3.4.2 The elective courses to be offered in a trimester will be announced five weeks before the concerned trimester in which the electives are slotted. The students should register for the electives online, within one week of announcement, i.e., before four weeks.

3.4.3 Students must finalise the course registration by going through the course outlines and other related information. If necessary, students are advised to discuss the details about the electives with respective faculty, to help finalise their choice. No change of electives would be permitted once the trimester begins.

3.4.4 Maximum number of electives students may opt across 13th, 14th and 15th term is limited to ten only.


3.4.5 Maximum number of electives students may opt for in any of the 13th, 14th and 15th terms is limited to 4 only.

3.4.6 Minimum number of electives students may opt for in each of 13th, 14th and 15th term is two only.

3.5 Scheduling of Classes

3.5.1 Generally, the classes shall be scheduled on weekdays; however, some classes may also be scheduled on weekends.

3.5.2 It may so happen that the number of electives offered/opted in a particular trimester may be much more than the number of sessions that can be scheduled per week. This may require the University to consider the convenience of faculty while scheduling the sessions.


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3.5.3 The list of elective courses under each specialization as mentioned above at 3.1 is only indicative and may be offered as per the availability of the faculty concerned.

3.5.4 A few electives may clash with one another because of concurrent schedule, i.e., in the same slot. Such an eventuality is likely to cause problems, particularly, where a student opts for both/all the electives so scheduled in the same slot.

3.5.5 Should a situation of this kind arise, students affected by such slotting will be directed to opt for anyone/other elective(s), for a particular class slot.

3.5.6 Rescheduling/cancellation of classes shall be possible only with the written communication from the office of the Head, DoMS NALSAR.

4. ATTENDANCE

The University attaches great importance to punctual and regular attendance of all class sessions. The guidelines mentioned below will be followed in all courses.

- 4.1 The students must remember that learning is a continuous process and needs participation in the class. It is, therefore, advisable that in their own interest they should not miss any class.
- 4.2 Attendance is taken in each class and recorded. The examination section shall notify the attendance to the students at regular interval by posting the same on the notice board.
- 4.3 Absence without prior permission/intimation for leave is a serious breach of discipline, and the student may be liable for appropriate disciplinary action.
- 4.4 Exemption from attending classes is not permissible for reasons other than personal physical exigency, grave personal tragedy, and University work. A committee of Faculty members concerned shall, however, advise suitable relaxation in penalty for such cases.
- 4.5 Teachers will mark a student present only if she/he comes to the class after reading the requisite portion from the material provided by the Faculty Member for the concerned class.
- 4.6 In any course, to be permitted to take the end-term examination, a candidate should have attended a minimum of 75% of classes. However, a student who has been granted Medical Leave shall be allowed to appear in the End-Term Examination provided he / she has put in minimum of 67% attendance. The percentage indicated above shall be rounded up to the next whole number. The attendance of students will be reported to the examination section in the prescribed format by the Instructors concerned, after completion of each course.

4.7. Attendance Rules:

4.7.1 Students shall be present in the allotted classroom at least 5 minutes before the commencement of sessions.

4.7.2 Students shall maintain an attendance of 75 % for each subject on all days (including guest sessions on Saturdays or other days) to qualify for taking the End Term Examinations.

4.8 Medical Leave:

4.8.1 Any absence on sick grounds shall be duly supported by medical certificates which should specifically substantiate the grounds on which the student is unable to attend the classes on those days. Medical Certificate should be submitted along with the filled in Medical pro-forma attached below within one week of reporting back to the University.

 
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4.8.2 Granting of leave shall be at the sole discretion of the Head, DoMS, NALSAR. However, a student who has been granted Medical Leave shall be allowed to appear in the End-Term Examination provided he / she has put in minimum of 67% attendance in a course.

4.8.3 In genuine cases, where the hospitalization is not necessary, the Examination Committee, as constituted and headed by the Head, DoMS will accept Medical Certificate from a qualified Medical Practitioner and the same must be endorsed by the Chief-Warden.

4.8.4 The decision of the Examination Committee on acceptance or rejection of the Medical Certificate shall be final.

4.8.5 Only such student, who has less than 75% mandatory attendance, may apply for grant of medical leave provided he/she has secured minimum of 67% attendance.

4.8.6 Students are required to submit medical leave forms along with medical record within a week of the student returning from the leave.

4.8.7 No medical leave certificate issued / submitted post facto shall be considered under any circumstances.

4.8.8 Any student who submits a medical certificate which is found to be fake or if the same is obtained from a non-qualified medical officer, clinic / hospital, shall be liable to disciplinary action.

4.9 Absence from Class

Faculty are not responsible for any student losing any segment of evaluation on account of leave availed by him/her even with prior permission.

5 EXAMINATION AND EVALUATION

5.1 The Evaluation System

5.1.1 Every faculty, while giving the course outline, will indicate his/her criteria for evaluation at the beginning of the Term.

5.1.2 All courses will be evaluated for 100 marks.

5.1.3 For two credit courses, students will be evaluated on one of the following:

- Quizzes (2)/ Class tests (2)/ Assignments (2); 100 marks (50 Marks each)
- Written project report (75 marks) & presentation (25 marks)



5.1.4 In courses stated at section 5.1.3 above, there will be no end trimester examination.

5.1.5 For three or more credit courses, distribution of the evaluation will be as follows:

- Continuous Evaluation (50 marks)
 - Quizzes (2): 30 Marks (15 marks each)
 - 1 Assignment (20 marks)/ 1 Term paper (20 marks)/ 1 Written project report (15 marks) & presentation (5 marks)
- End-Term Examination (50 marks)

5.1.6. The Seminar Course and Dissertation or industry analysis will be evaluated for 100 marks. 75 marks are allocated for written submission and 25 marks for presentation/defence, respectively.

5.1.7. The quizzes shall be conducted only during an announced schedule by the Examination Section.



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5.1.8. There shall not be any make up quiz for the students who could not attend the quiz and they shall be marked absent against such quiz.

5.1.9. Within seven days from the date of administering the quiz, marks awarded shall be informed to the students and the same shall be submitted to the examination section of DoMS.

5.1.10. End-Term Examination question paper shall consist of three parts A, B, & C. Part A shall consist of three questions of five Marks each with or without internal choice. Part B shall consist of two long answer types (10 marks each) or numerical questions depending on nature of the course. Part C shall consist of a case study (of 15 marks) having a minimum of three questions.

5.1.11. The faculty members are free to set the End Term question papers either in closed book or open book mode.

5.1.12. An open book exam might be in any of the following manner:

- a. Only handwritten notes allowed.
- b. Only printed material allowed.
- c. Only calculator allowed.
- d. Only electronic gadgets like laptop allowed.
- e. A combination of the above.

5.1.13. The nature of closed/ open book shall be clearly defined by the respective faculty members and shall be informed to the students and the examination section, DoMS in writing at the time of commencement of the course itself.

5.1.14. The decision of the faculty regarding marks or any segment of evaluation will be final. A student who needs clarification of one's marks may discuss with the faculty concerned within a week of declaration/announcement of results.

5.1.15. Faculty will give feedback to students periodically on their performance through written comments on answer sheets or through individual meetings.

5.1.16. Students are required to strictly adhere to the deadlines prescribed for the submission of all written assignments, project reports and dissertation/industry analysis. Late submissions shall not be accepted by the faculty and in such instances, the faculty concerned shall deduct 10 % of the total marks per day for two days after the deadline and shall award zero out of the total allotted marks for the same component if the submission is beyond two days past the deadline.

5.1.17. No assignment/term paper/project report/dissertation or industry analysis of students shall be accepted by the Examination section, DoMS without the copy of the report from the plagiarism checking application/software available with the university. If the similarity index found in the report is less than 15%, only then the work shall be accepted for evaluation.

5.2 End-Term / Repeat and Improvement Examination

5.2.1 End-term examination will be conducted at the end of the trimester. The exam will be for 50 marks and 150 minutes duration.

5.2.2 The declaration of result of end-term examination shall be done within two weeks from the completion of the End-Term Examinations.

5.2.3 The repeat examination for the first, second, fourth, fifth, seventh, eighth, tenth, eleventh, thirteenth, and fourteenth terms will be conducted one week to ten days prior to the commencement of the third, sixth, ninth, twelfth, and fifteenth terms. Similarly, the repeat exams for the third, sixth, ninth, and twelfth terms shall be held two weeks prior to the commencement of the fourth, seventh, tenth, and thirteenth term. The repeat examination for the fifteenth term shall be conducted before the beginning of next academic year. The repeat examination shall be held only for the component of end-term examination and shall not be held for the component of other internal evaluation.

5.2.4 Students who have failed in a course can appear for the Repeat examination by paying a fee of **Rs.500/- per course**.

5.2.5 The repeat examination shall be conducted only once, and grade secured at the repeat examination shall carry 'R' (Reappear) at the top of the Grade secured. The same shall be recorded in the Grade Sheet.

5.2.6 Once a student is declared as 'Failed (F)' for whatever reason, his/her grade shall carry ® with the grade obtained later. The students who fail to clear any course even after the Repeat Examination has to Re-register for the same course for next year. Similarly, a student who is not allowed to take End-Term Examination for shortage of attendance and has been allowed to re-register by paying **Rs.4,000/ per subject as Re-registration fee**, the grade obtained after re-registration will carry ®®.

5.2.7 The Students who secure pass marks are entitled to apply for improvement examination by paying the fee as is for repeat examination and shall take the examination at the time of repeat examination.

5.2.8 Students who fail in a course are anyhow entitled to repeat examination, but they cannot apply for improvement examination again.

5.2.9 In case of improvement examination, the grade secured by the student at the improvement examination shall be taken as the final grade and will carry the letter 'I' at the top of the Grade secured indicating that the grade was obtained after 'Improvement Examination' and will be recorded in the Grade Sheet. Improvement in internal evaluation is not allowed.

5.3 Grading System

The performance of the students would be evaluated on a ten-point scale with corresponding grade values as mentioned below:

Percentage of Marks	Grade	CGPA/GPA
80 and above	A++	8.0-10.0
75 – 79.9	A+	7.5-7.99
70 – 74.9	A	7.0-7.49
65 – 69.9	B+	6.5-6.99
60 – 64.9	B	6.0-6.49
55 – 59.9	C+	5.5-5.99
50 – 54.9	C	5.0-5.49
Below 50	F (Fail)	0

5.3.1 Grade point or grade value for a course is calculated by dividing the marks obtained (out of 100) in that course by ten.

5.3.2 Cumulative Grade Point Average (CGPA) is arrived at by dividing the sum of the product of Grade Values and the Course Credits in each course by the total number of credits in all the subjects.

Thus, the formula for calculating Grade value/point, GPA and CGPA may be given as:

- Grade point or grade value in a course = (Marks scored out of 100)/10
- GPA = Sum of the product of Grade Values and the Course Credits divided by Total Course Credits (for a particular trimester)
- CGPA = Sum of the product of Grade Values and the Course Credits in each course divided by Total Course Credits in all the subjects (Cumulatively calculated up to the end of a trimester)

5.3.3 A candidate to be successful should obtain a minimum of 50% marks or the equivalent grade, i.e., 'C' in every course. However, the candidate who fails to obtain the minimum grade (i.e., 'C') shall be given another chance (repeat-examination) to complete the course.

5.3.4 Once a student is declared as 'Failed (F)' for whatever reason, his/her grade shall carry @ with the grade obtained later. The students who fail to pass any course even after the Repeat Examination has to Re-register for the same course for next year. Similarly, a student who is not allowed to take End-Term Examination for shortage of attendance will not be allowed for repeat examination. In such a case, student has to re-register for the course, the grade obtained after re-registration will carry @@.

5.4 Revaluation of Answer Scripts

5.4.1 Students who wish to apply for revaluation of answer scripts of End-Term examination (including Repeat) are required to make an application to the Vice-Chancellor along with a fee of **Rs.2000/-** per paper within one week from the date of declaration of result, if the University is in session.

5.4.2 If the result is declared during vacations, the request should be made within one week of re-opening of the University.

5.4.3 In no case, the request for revaluation shall be entertained after the expiry of the period mentioned above.

5.4.4 In case of revaluation, the student shall be awarded the grade obtained in revaluation.

5.4.5 In case a student takes repeat examination and applies for revaluation, the grade obtained in revaluation shall be final.

5.4.6 If she/he fails in revaluation, the grade obtained in repeat shall be final.

5.4.7 If the difference between the original award of marks and marks obtained in revaluation is more than 5, the increase or decrease of marks, shall be restricted to five marks only.

5.5 Dissertation/Industry Analysis

As per the requirements laid down by the University, students enrolled in BBA-MBA program must complete a dissertation or industry analysis (carrying 6 credits) in the fifteenth trimester.

The main objective of the dissertation or industry analysis component is to assess the research, analysis and writing skills. These dissertations or industry analysis can be refined

further and submitted for publication in scholarly journals or even serve as the basis for full-length dissertations in doctoral/ fellow programmes. For those interested in other career options, they can serve as writing samples which demonstrate one's capabilities and interests.

The planning for the dissertation or industry analysis should ideally begin soon after the completion of the fourth year. As a general matter, it is advisable to write a dissertation or industry analysis in a field that has synergies with the specialization chosen.

5.5.1 Topic selection

Examination section, DoMS will ask students to submit their initial choice of topics towards the end of the fourth year. To enable this, Examination section, DoMS will circulate a list of faculty members, drawn into subject-wise panels after accounting for their respective areas of expertise. Students should also feel free to consult scholars and practitioners from outside the University who may have experience or expertise in the chosen fields. To ensure smooth coordination, students must send in their initial dissertation or industry analysis proposal by the deadline that is prescribed by the Examination section, DoMS.

5.5.2 Allocation of supervisor

Examination section, DoMS will allocate a faculty supervisor for each student. As far as possible, these allocations will be based on the expertise of the faculty members. However, to maintain a certain standard of supervision, no faculty member will guide more than six dissertations or industry analysis in an academic year. Examination section, DoMS can exercise discretion to resolve unforeseen difficulties in the allocation of supervisors. This process will be completed by mid-December.

5.5.3 Preparatory tasks, format, and length of MBA dissertations or industry analysis

After the allocation of supervisors has been notified, the onus is on the students to maintain regular contact with the respective faculty members. Supervisors may ask students to engage in several tasks such as preparing notes on the research problem, generating a survey of literature, and making short presentations before faculty members from time to time. Students should make full use of the library resources as well as the guest talks, lectures etc. that are held on campus. It is always worthwhile to periodically show rough drafts to the supervisors. The students shall meet their supervisors as per the scheduled provided by the DoMS office.

The dissertation should be in the following format:

- Cover Page
- Certificate by supervisor
- Declaration by student
- Executive Summary
- Table of Contents
- List of Tables
- Introduction
- Literature Review
- Research Model and Hypotheses
- Research Methodology
- Results & Findings
- Conclusion
- References & Bibliography

Alternatively, the students can also do industry analysis as a part of dissertation. The format for the industry analysis is follow



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- INTRODUCTION
 - Study Deliverables
 - Study Assumptions
 - Scope of the Study
- RESEARCH METHODOLOGY
- EXECUTIVE SUMMARY
- MARKET DYNAMICS
 - Market Overview
 - Market Drivers
 - Market Restraints
- PORTER'S FIVE FORCES ANALYSIS
 - Bargaining Power of Buyers
 - Bargaining Power of Suppliers
 - Threat of New Entrants
 - Threat of Substitute Products
 - Competitive Rivalry
- MARKET SEGMENTATION STRATEGIES
- COMPETITIVE LANDSCAPE
 - Major Players
 - Market Share Analysis
- MARKET OPPORTUNITIES AND FUTURE TRENDS
- INDUSTRY ASSOCIATIONS
- REGULATORY FRAMEWORK

The aggregate length of the main body of the dissertation or industry analysis should be between 25,000-30,000 words. The text in the main body should be in the Times New Roman font (size 12), with double-spacing. Footnotes are not advisable however if any, should be in the Times New Roman font (size 11), with single-spacing. APA style should be followed for referencing purposes.

Note: The Cover page, Supervisor's Certificate, Student's Declaration, and the manner of giving Acknowledgements shall be as prescribed by the Examination Section, DoMS.

5.5.4 Submission and evaluation of MBA dissertations

A student must give one pre - submission seminar and one defence Seminar. The deadlines of the above seminars are as follows:

Seminar	Deliverables	Deadline
Pre-Submission Seminar	Research problem, objective, literature review, research methodology, data analysis, results and discussions, managerial implications, directions for future research	Fifth year, 2 nd week of March
Final Submission and Defense		Fifth year, 3 rd week of April

A student must necessarily show a draft of the entire dissertation or industry analysis to her/his supervisor before obtaining approval for submission. The last date for submission of dissertation shall be 31st March. Rough drafts need to be submitted to the supervisor in the first week of March so that supervisors have sufficient time for reviewing the draft and for conducting the pre-submission seminar. Once the supervisor approves the draft, two hard copies along with a soft copy of the dissertation or industry analysis need to be submitted to the Examination section, DoMS.

The examination section shall, then, conduct the similarity/plagiarism check and if found suitable, forward it for evaluation to the external examiner appointed by the Head, DoMS. The

candidate after the evaluation shall defend the dissertation or industry analysis before a Committee consisting of three or more members including one external expert constituted and headed by the Head, DoMS.

5.5.5 Evaluation of Dissertation or industry analysis

Candidate must secure a minimum of 50% marks in the written submission for scheduling the date for defending the dissertation or industry analysis. To pass the dissertation or industry analysis a candidate should secure at least 50% marks in total. If a candidate secures 'F' grade in dissertation (or industry analysis) or fails to submit the dissertation or industry analysis within the time permitted, he/she shall have one more chance to submit a revised dissertation or industry analysis in the third or fourth week of June. The same shall be announced by the Examination section, DoMS.

5.6 Promotion Policy

To be promoted to the second year, a candidate should not have obtained 'F' grade in more than three courses offered in the first year. Similarly, to be promoted to the third year, a candidate should not have obtained 'F' grade in more than four courses offered in the first and second years. However, to be promoted to the fourth year, a candidate must have completed all the courses offered and other requirements in the first, second and third years. To be promoted to the fifth year, a candidate should not have obtained 'F' grade in more than three courses offered in the fourth year.

5.7 Policy for Award of the Degree and Exit option

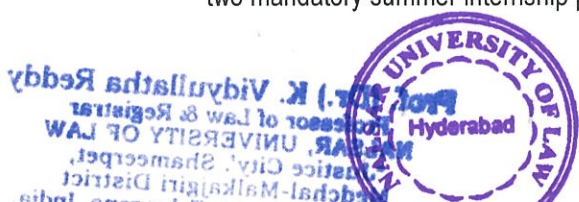
5.7.1 A student to be eligible for the award of the BBA-MBA (BBA & MBA) Degree should earn a minimum of two hundred and eighty five credits out of three hundred and nine credits with a minimum of 'C' Grade and obtain at least an overall CGPA of 5.00 out of 10.00 and must have completed the mandatory summer internship programmes satisfactorily.

5.7.2 A student admitted to the five-year integrated BBA-MBA programme must complete all the prescribed requirements within a maximum period of seven years from and including the year of admission to be eligible for the award of the Degree of BBA and MBA.

However, if a student wants to exit the program with a BBA degree, she/he must complete all requirements of the first three years within a maximum period of five years from and including the year of admission to be eligible for the award of the BBA Degree.

5.7.3 At the end of the five-year Integrated Programme, the participants would be awarded with Bachelor of Business Administration and Master of Business Administration (under the optional Dual Degree Programme) on successful completion of programme requirements.

5.7.4 In the event that a candidate is not found fit to continue with Post graduate studies (MBA) and/ or if the candidate is not able or want to continue his/ her studies for any reason after three years, the University reserves the discretion to terminate the candidature and/ or permit the candidate to withdraw from the BBA-MBA Integrated programme and allow the candidate to leave the programme. In both the cases, the Degree of Bachelor of Business Administration would be awarded to the candidate, if the candidate fulfills all the requirements for BBA (a student must earn one hundred and seventy one credits with a minimum of 'C' Grade and obtain at least an overall CGPA of 5.00 out of 10.00 and must have completed the two mandatory summer internship programmes satisfactorily).




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5.8 Moderation Procedure

The Head may constitute a Moderation Committee headed by herself/himself for moderation of results. The Committee may, at its discretion, and through discussion with the subject instructors, award 'grace marks' to students who have obtained a score of less than 50 % to enable them to pass an examination.

Provided that in no circumstances, shall, a student be granted more than five grace marks in a trimester to be distributed in all subjects for that trimester.

6 INTERNSHIPS

DoMS provides **advisory services** to a student to have industry training through four internships. Following are the clauses for the internships:

- 6.1 At the end of first, second, third, and fourth year, a student is required to undergo the mandatory summer internships in an organisation for 8 to 10 weeks. For this purpose, the student must work on a specific project given to him/her by the sponsoring organisation. The objective of the internship is to expose the student to the practical aspects of management and enable him/her to study specific problems in the organisation. This unique exposure to the real world of business and industry allows him/her an opportunity to relate the classroom learning to live problems.
- 6.2 Internship Project investigates some significant aspects of a managerial problem. It gives students an opportunity to observe a business organisation in operation and to sharpen their knowledge and skills by putting them to use. Besides providing an opportunity to enhance their understanding of managerial problems, internship also gives students practical experience that will help them to plan their careers.
- 6.3 Mandatory Summer Internship for students is assisted through the Training and Placement Advisory Cell (TPAC). The student would have an executive guide in the industry taking him/her for summer training. On completion of the project a student is required to submit his/her Project Report to the executive guide for evaluation and to the TPAC within one week of re-joining the University for Regular Classes along with a completion certificate issued by the organization. Ordinarily, the report should be within 40 to 60 typed pages. The contents should include definition of the problem, methodology used, data analysis, findings, conclusions, and recommendations. In case the Project work is considered confidential by the organisation, all steps should be taken to maintain confidentiality.
- 6.4 No students will be entitled to receive the BBA-MBA Degree without completing the mandatory summer internship satisfactorily.
- 6.5 A student, who does not complete the Internships satisfactorily, and who does not comply with the requirements, will have to do another Internship before becoming eligible to receive the Degree.
- 6.6 Students, who receive adverse comments from their company guides and do any act which brings disrepute to the University, will be liable for disciplinary action, which may result in expulsion from the University.

7. ACADEMIC MIS-CONDUCT AND DISCIPLINE

The Rules about Academic Misconduct which include Unfair Means and Malpractice in Examination; Plagiarism etc. and discipline on campus and hostels, the Rules of the University shall apply.

8. MODIFICATION TO THE MOP

The Vice-Chancellor may do modifications, if any, in the course structure, course content and the evaluation scheme which shall be reported to the Academic Council and the Executive Council for ratification.



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DEPARTMENT OF MANAGEMENT STUDIES, NALSAR UNIVERSITY OF LAW, HYDERABAD

TRIMESTER REGISTRATION FORM

Name of the Student (in full)	
I D No.	
Course Registration: (Please tick)	Trimester.....

MODE FEE PAYMENT MODE

Annual

Total Fee Paid Amount	
--------------------------	--

OR

Term wise

Total Fee Paid Term wise Amount	
------------------------------------	--

Late Registration (if applicable)

Late Registration Fee (500 per day)	
No of Days	
Fee paid Amount (in INR)	
Fee paid Amount (in words)	
Total Fee Paid (in INR)	
Total Fee Paid (in words)	

Date		Signature (of student)	
------	--	---------------------------	--

NOTE:

1. It is mandatory to submit copies of fee receipt for both admission confirmation and 1st year/term I while registering for term – I.
2. It is mandatory to submit the filled application form along with the copy of fee receipt obtained from the Accounts section for registration.
3. In case of permission sought and granted for time relaxation in fee payment, copy of such grant must be submitted along with clear indication of the mode and time period.

To be issued by DoMS, NALSAR (not to be filled by the student)

This is to certify that bearing student id number is
registered for trimester

Date:

Signature:

Seal



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Syllabus approved by ISC

1.1.2

Academic Council


EXTRACT FROM THE MINUTES OF THE 42nd MEETING OF THE ACADEMIC COUNCIL HELD ON MARCH 14, 2021

ITEM NO.10

STARTING OF BBA MBA INTEGRATED PROGRAMME

The Academic Council considered the proposal of starting of BBA MBA integrated programme by Department of Management Studies and decided to recommend to the Executive Council its approval to start the programme from the academic year 2021-2022. The Council noted the Indian Institute of Management, Rohtak has started BBA-LLB course from 2021-22. National Education Policy-2020 too favours conversion of single discipline universities into multi discipline institutions. The Council further recommended the Executive Council to approve the draft Regulations for the BBA MBA Integrated Programme as given in the agenda. The Academic Council further recommended to the Executive Council to authorize the Vice-chancellor to make necessary modifications in the draft Regulations, wherever necessary and the same shall be placed before the Councils for ratification. The Council suggested that as far as possible the general rules with regard to grading system, procedure for change of name, Academic Mis-conduct Regulations may be uniformly followed for all the programmes offered by the University.




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REGULATIONS FOR Integrated BBA-MBA DEGREE PROGRAM**1. ELIGIBILITY**

The applicants of the Five-year Integrated BBA-MBA program should meet the following eligibility criteria:

Candidates who have completed/or are appearing for 10+2.

(and)

Valid CLAT/IPMAT* registration card Score

** IPMAT is an aptitude test conducted by IIM Indore for admission to its five-year Integrated BBA – MBA Program in Management. The test score is also used by other IIMs like Rohtak to admit students into a similar program.*

To be eligible for admission under the **Resident Student of Telangana category seats**, in addition to complying with the eligibility as mentioned above, candidates must fulfill the following conditions and must secure appropriate rank in order of merit in CLAT/IPMAT:

(i) **For admission to Integrated BBA-MBA degree program** – a person who after studying in the State of Telangana for four consecutive years appears for the qualifying examination in the same State

(or)

A person who has in the previous seven years resided in the State of Telangana for at least a period of four years, and completed the qualifying examination, i.e., 10+2 or equivalent from the educational institutions in the State of Telangana.

2. INTAKE AND RESERVATION

Integrated BBA-MBA			
Category	TOTAL Seats Category-wise	No. of Seats for All India candidates	Number of Seats for Resident Students of Telangana
General	41	37	4
Scheduled Caste	9	07 (15%)	02 (15%)
Scheduled Tribe	5	04 (7.5%)	01 (6%)
OBC	5	NIL	05 (29%)
			A (7%)-01;
			B (10%)-01;
			C(1%)-01;
			D(7%)-01;
			E(4%)-01]
TOTAL SEATS	60	48	12



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30% (18 seats) Horizontal reservation shall be applicable for Female candidates for admission to Integrated BBA-MBA course.

05% (03 seats) Horizontal reservation shall be applicable for Persons with Benchmark Disabilities (PWD).

Note: Three additional candidates may be admitted over and above the sanctioned intake through CLAT for BBA-MBA program out of which one seat shall be offered to Resident Students of Telangana General Category and two seats shall be offered to All India General Category candidates.

The Intake and Reservations may vary as per the decision of the University Bodies.

If a Resident Student of Telangana qualifies for admission in the regular All India merit, he / she shall be considered against the All-India Seat only and not against Telangana Quota Seat. If no candidate is available against the Seats reserved for Resident Students of Telangana, such Seats shall be added to the relevant Categories under All India Quota. The vacant seats of Resident Student of Telangana - OBC shall be converted to Resident Students of Telangana General Category and later to All India General Category.

The unfilled Seats reserved for Scheduled Caste candidates are assigned to Scheduled Tribe candidates and vice-versa. If sufficient eligible SC and ST candidates are not available to fill such Seats, they are reallocated to General Category candidates in order of CLAT merit.

3. DIRECT ADMISSION UNDER FOREIGN NATIONAL/INDUSTRY SPONSORED CATEGORY


12 (twelve) seats are allocated to Foreign Nationals for this course out of which 4 (four) seats are for candidates from SAARC Countries and 4 (four) seats for candidates from non- SAARC Countries and 4 (four) seats for ICCR / Government of India nominees. The candidates who possess citizenship of a country other than India shall only be considered under this Category. Foreign Nationals need not take CLAT-2021 and should apply directly to NALSAR.

Note : The vacant seats of ICCR / Govt. of India Nominees and the SAARC shall be offered to the candidates from Non-SAARC Countries. If there are vacant seats in the Non-SAARC category, they may be offered to SAARC Countries, if candidates are available. If sufficient candidates are not available under Foreign National Category, University may invite applications till the closure of admissions and the seats may be filled as per merit.

4. ADMISSION PROCEDURE

The admissions to the Integrated BBA-MBA Degree Program will be made considering the CLAT/IPMAT scores, Academic credential, and Personal Interview. Admissions were offered on merit to those who clear all the above.




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5. FEE STRUCTURE

Particulars	Integrated BBA-MBA (Rs.)
Tuition Fee	3,00,000/- p.a.
User charges (Room Rent, Electricity, Water, Internet Charges etc.)	67,000/- p.a.
Refundable Deposits	Rs. 20,000/- (Rs. 14,000/- for SC/ST)

Note:

1. There shall be an increase of Rs. 5,000/- p.a. in the Tuition Fee every academic year for the 5-year Integrated BBA-MBA Degree Programme.
2. Payment towards Mess shall be made separately by the students in advance on yearly basis which comes to approximately Rs. 35,000/- p.a.
3. The fees / charges are provisional and subject to revision from time to time as per the decision of university bodies.

Financial Aid

Fee Concessions/Scholarships are provided to economically weak and meritorious students as per university rules and regulations

6. COURSE STRUCTURE

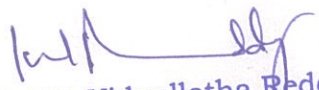
Year 1	T I (1st week of July - 4th week of Sept)	Cr	T II (1st week of Oct - 4th week of Dec)	Cr	T III (1st Week of Feb - 4th Week of Apr)	Cr
	Managerial Communication-1	3	Managerial Communication-2	3	Managerial Communication-3	3
	Mathematics for Managers-1	3	Mathematics for Managers-2	3	Mathematics for Managers-3	3
	Business Studies	3	Principles and Practices of Management-1	3	Principles and Practices of Management-2	3
	Basics of Economics	3	Psychology	3	Philosophy	3
	Personality Development	2	Business History	2	Constitutional Morality and Business	2
	Total Credits	14	Total Credits	14	Total Credits	14
	SIP-I (Social Sector) (May and June)					



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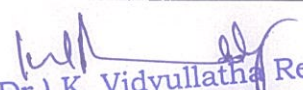
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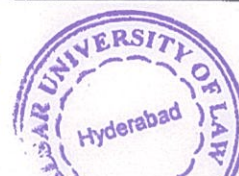
Year 2	Term IV		Term V		Term VI	
	Political Science	3	Business Ethics	3	Human Values	3
	Business Statistics-1	3	Business Statistics-2	3	Introduction to Algorithm	3
	Indian Economy	3	Logical Reasoning and Thinking	3	Indian Politics and Policy	3
	Introduction to Excel	3	Working with Excel - Macros	3	Society and Sustainability	3
	Environment Management	2	Indian Heritage & Culture	2	Corporate Etiquettes and Image Management	2
	Total Credits	14	Total Credits	14	Total Credits	14
SIP-II (Start-ups) (May and June)						
Year 3	Term VII		Term VIII		Term IX	
	Money, Banking and Public Finance	3	Innovation and Creativity	3	Introduction to Accounting	3
	Introduction to Data Structure	3	Fundamentals of Business Research	3	Corporate Relationship Management	3
	Introduction to Entrepreneurship	3	Social Entrepreneurship	3	Data Visualization	3
	Organizational Structure and Design	3	Introduction to Database	3	International Trade	3
	Team Building and Team Work	2	Personal Branding	2	Bottom of Pyramid	2
	Total Credits	14	Total Credits	14	Total Credits	14
SIP-III (Corporates) (May and June)						
Year 4	Term X		Term XI		Term XII	
	Advanced Statistics for Managers	4	Business Research Methods	4	Operations Research	4
	Business Communication	3	Marketing Management-II	3	Marketing Research	4
	Accounting for Managers	4	Operations Management	4	Strategic Management	4
	Organizational Behavior	3	Managerial Economics-II	3	Introduction to Financial Management	4
	Managerial Economics-I	3	Financial Services, Markets and Institutions	4	Business Laws	4
	Managerial Computing	3	Business Environment	3	Management Information Systems	2
	Marketing Management-1	3	Human Resource Management	3	SYOB (Start Your Own Business)	2
	Managerial Analysis and Decisions	2	Design Thinking for Managers	2		
	Total Credits	25	Total Credits	26	Total Credits	24
SIP (Corporates) (May and June)						


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Year 5	Term XIII			Term IV			Term XV		
	Elective (Compulsory)	1	4	Elective (Compulsory)	1	4	Elective 1 (Compulsory)	4	
	Elective (Compulsory)	2	4	Elective (Compulsory)	2	4	Elective 2 (Compulsory)	4	
	Elective 3 (Optional)		4	Elective 3 (Optional)		4	Elective 3 (Optional)	4	
	Elective 4 (Optional)		4	Elective 4 (Optional)		4	Elective 4 (Optional)	4	
	Corporate Social Responsibility (Visiting)		2	Emotional Intelligence & Leadership (Visiting)		2	Dissertation	6	
	Seminar Course 1 (Dissertation Writing Style & Topic Selection)		2	Seminar Course 2 (Research Design & Methods)		2			
	Electives Basket			Electives Basket			Electives Basket		
	Security Analysis & Portfolio Management		4	Financial Derivatives		4	Mergers, Acquisition and Corporate Restructuring	4	
	Advanced Financial Management and Analysis		4	Business Analysis & Valuation		4	Behavioral Finance and Financial Planning	4	
	Marketing Analytics & Decision Making		4	Sales and Distribution Marketing		4	Customer Relationship Strategy & Communication	4	
	Product & Brand Management		4	Digital Marketing		4	Consumer Behavior	4	
	Labor Laws		4	Training and Development		4	Strategic Performance and Compensation Management	4	
	Recruitment & Selection		4	HRD Instruments and Analytics		4	Managing Diversity and Inclusion	4	
	Advanced Operations Research		4	Project Management		4	Retail Management	4	
	Supply Chain Management & Analytics		4	Total Quality Management		4	Enterprise Resource Planning	4	
	Corporate Taxation & Corporate Governance		4	Secretarial Practice and Compliance		4	Corporate Crimes	4	
	Corporate Governance and Behaviour of Board of Directors		4	SEBI LODR Regulations		4	International Corporate Governance	4	
Note: Each elective is of 4 credits; Maximum number of electives across 4th, 5th and 6th term is limited to 10; Maximum number of electives in any of the 4th, 5th and 6th terms is limited to 4; and Minimum number of electives in each of 4th, 5th and 6th term is 2									


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7. TEACHING METHODOLOGY AND PEDAGOGY

The teaching methodology consists of judicious mix of class room teaching, continuous evaluation, internship programs, industry / business house visits. Wherever required the case studies will be used to explain the principles and concepts.

Corporate interaction being an integral part of the curriculum, a large platform is provided to the students through a whole gamut of events round the year. The students are exposed to the weekly panel discussions, conferences and workshops with the best brains in the industry. Conclaves and summits covering the burning issues in various disciplines of management give the students an opportunity to explore the world beyond books.

7.1 Internship


Students are required to do four summer internships at the end of every year. At the end of the first, second, third, and fourth year, students are required to undergo the mandatory summer internship in an organisation for 8 to 10 weeks. For this purpose the student has to work on a specific task given to him/her by the sponsoring organisation. The objective of the internship is to expose the student to the practical aspects of management and enable him/her to study specific problems in the organisation. This unique exposure to the real world of business and industry allows him/her an opportunity to relate the classroom learning to live problems.

On completion of the internship students are required to submit two copies of his/her Internship Report to the DoMS TPAC office. Ordinarily, the report may not exceed 60 typed pages. The contents should include definition of the problem, methodology used, data analysis, findings, conclusions and recommendations. In case the internship report is considered confidential by the organisation, all steps should be taken to maintain confidentiality. In such cases, the student will be exempted from submitting the internship report. However, an appropriate letter from the concerned organisation must be submitted to the DoMS TPAC office, along with a summary report of the internship with the title, organisation, etc.

8. SCHEME OF EVALUATION

8.1 Each course shall carry a maximum of 100 marks with the following distribution:

- | | |
|-----------------------------|------------|
| a. Internal Evaluation | : 30 Marks |
| b. Projects | : 20 Marks |
| c. End Semester Examination | : 50 Marks |


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8.2 Attendance

To be permitted to take the end-semester examination, a candidate should have attended a minimum of 75% of classes in each course. However, a student who has been granted Medical Leave shall be allowed to appear in the End Semester Examination provided he / she has put in minimum of 67% attendance in each course.

8.3 Award of Grades

The performance of the students would be evaluated on a ten point scale with corresponding grade values as mentioned below:

Percentage of Marks	Grade	CGPA/GPA
80 and above	A++	8.0-10.0
75 – 79.9	A+	7.5-7.99
70 – 74.9	A	7-7.49
65 – 69.9	B +	6.5-6.99
60 – 64.9	B	6.0-6.49
55 – 59.9	C+	5.5-5.99
50 – 54.9	C	5.0-5.49
Below 50	F (Fail)	0

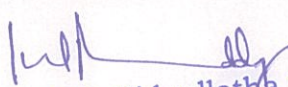
8.4 Grade point or grade value for a course is calculated by dividing the marks obtained (out of 100) in that course by ten.

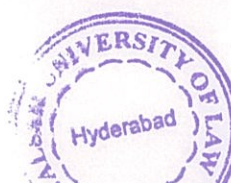
8.5 Cumulative Grade Point Average (CGPA) is arrived at by dividing the sum of the products of Grade Values and the Course Credits in each course by the total number of credits in all the subjects. Thus the formula for calculating GPA and CGPA is:

- $GPA = \frac{\text{Sum of the products of grade values and course credits}}{\text{Total Course Credits of a particular semester}}$
- $CGPA = \frac{\text{Sum of the products of grade values and course credits}}{\text{Total Course Credits of all the courses up to the end of a semester}}$
- Percentage of Marks= CGPA multiplied by ten.

8.6 A candidate to be successful should obtain a minimum of 50% marks or the equivalent grade, i.e., 'C' in every course. However, the candidate who fails to obtain the minimum grade (i.e., 'C') shall be given another chance (repeat-examination) to complete the course. The repeat examination will be conducted only once, immediately after the re-opening of the University.

8.7 Once a student is declared as 'Failed (F)' for whatever reason, his/her grade shall carry @ with the grade obtained later. The students who fail to clear any subject even after the Repeat Examination has to Re-register for the same subject for next year.


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Similarly, a student who is not allowed to take End Term Examination for shortage of attendance and has been allowed to re-register, the grade obtained after re-registration will carry ®®.

9. PROMOTION SCHEME

To be promoted from first year to second year, second year to third year, third year to fourth year, and fourth year to fifth year, a student should not have obtained 'F' grade in more than 25% of all courses (excluding courses of less than three credits) offered in each of the preceding year.

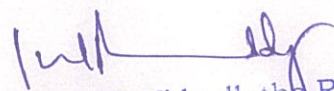
10. AWARD OF THE DEGREE

10.1 A student to be eligible for the award of the Degree should:

- a) complete all courses including Seminars obtaining at least CGPA 5.00 out of 10.00;
- b) Satisfactorily complete the mandatory summer internship.

10.2 A student admitted to the BBA-MBA Degree program has to complete all the prescribed requirements within a maximum period of seven years from and including the year of admission to be eligible for the award of the Degree.

11. The Vice-Chancellor depending on the need may be authorized to approve the modifications, if any, in the course structure, course content and the evaluation scheme which shall be reported to the Academic Council and the Executive Council for ratification.


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